Chicago Home Shows

Oak Brook ❖ St. Charles ❖ Lake County ❖ Tinley Park ❖ Crystal Lake ❖ Schaumburg ❖ Oak Lawn

Thank you very much for your interest in our Chicago area Home Shows, the largest and most heavily attended circuit of home improvement shows in the history of this market. We are excited to announce that every one of our upcoming shows will be even stronger as we will continue at full throttle to deliver the most impactful and lucrative investments for you and your business.

Since we announced our future show dates, we've booked over 1,000 booths and the availability of the most consistently productive booth locations is already limited. Overall, your timing today is solid and we are pleased to help get your business on board without delay.

Now is the time to focus on establishing a sound and stable plan for your business to ensure a more profitable future. And making our consistently productive Home Shows a key part of your marketing plans is the best place to start.

For well over two decades, our events have produced incredible attendance and strong profitability for our exhibitors, even in the face of uncontrollable, adverse weather and economic conditions. We've done so by implementing the most aggressive and comprehensive approach to event advertising that this market has ever seen.

We are experienced, skilled and analytical thinkers and planners and, as our exhibitors know, you can trust in our decades of marketing expertise to deliver for you each and every time. This is precisely why the most progressive businesses choose our events first, above all other advertising, and why our shows will remain as strong as ever.

PLUS! We're "Keeping It In The Family" by not allowing ANY companies to participate for the purpose of gathering leads for mass referrals or outsourcing of leads to businesses that are not actually exhibiting in our shows. We want to ensure that ALL of the sales generated from our shows go to ONLY our exhibitors to maximize your bottom line!

So let's work together. We are here to continue to help you grow and thrive as we provide unique opportunities to show off your business and your expertise, face to face, to motivated, qualified homeowners to gain them as new customers from sought-after markets all over Chicagoland.

The key benefits of your participation in our events:
- Tap into key markets for direct, face-to face exposure to 1000's of homeowners who are ready to buy
- Benefit from Tens of Millions of local, digital and major media impressions with one small investment
- Generate Huge Amounts of quality leads with high closing ratios & set appointments directly at the events

Chicago Home Show Attendee Profile:
- Primary Age: 30 – 65+ year old active, motivated homeowners
- 95% are Married and couples attend together, giving you BOTH decision makers
- High Home Values AND Household Income levels are among the best in the Midwest!

About Us: Our qualifications for the production of home improvement shows allow you to benefit from our combined 80+ years and 300+ events of "hands on" experience. This provides us with the deepest understanding of this market as well as the needs of our exhibitors which helps ensure efficient and productive events for all involved, each and every time. In fact, our unrivaled experience and our unwavering commitment to excellence has resulted in us being the ONLY local producer of Home Shows in Chicagoland. This gives our events and our exhibitors an incredible advantage when it comes to attracting motivated, qualified, local homeowners who are ready to invest in improving their lives by improving their homes.

We're very proud to say that, for good reason, our reputation is second to none. And we're here for you, so please call, text or E-mail us with any questions that you may have. We guarantee that you'll get straight answers that make sense, not "doubletalk". We're confident that the more you know, the more you'll see that we will always work hard to deliver the most profitable and enjoyable experience possible.

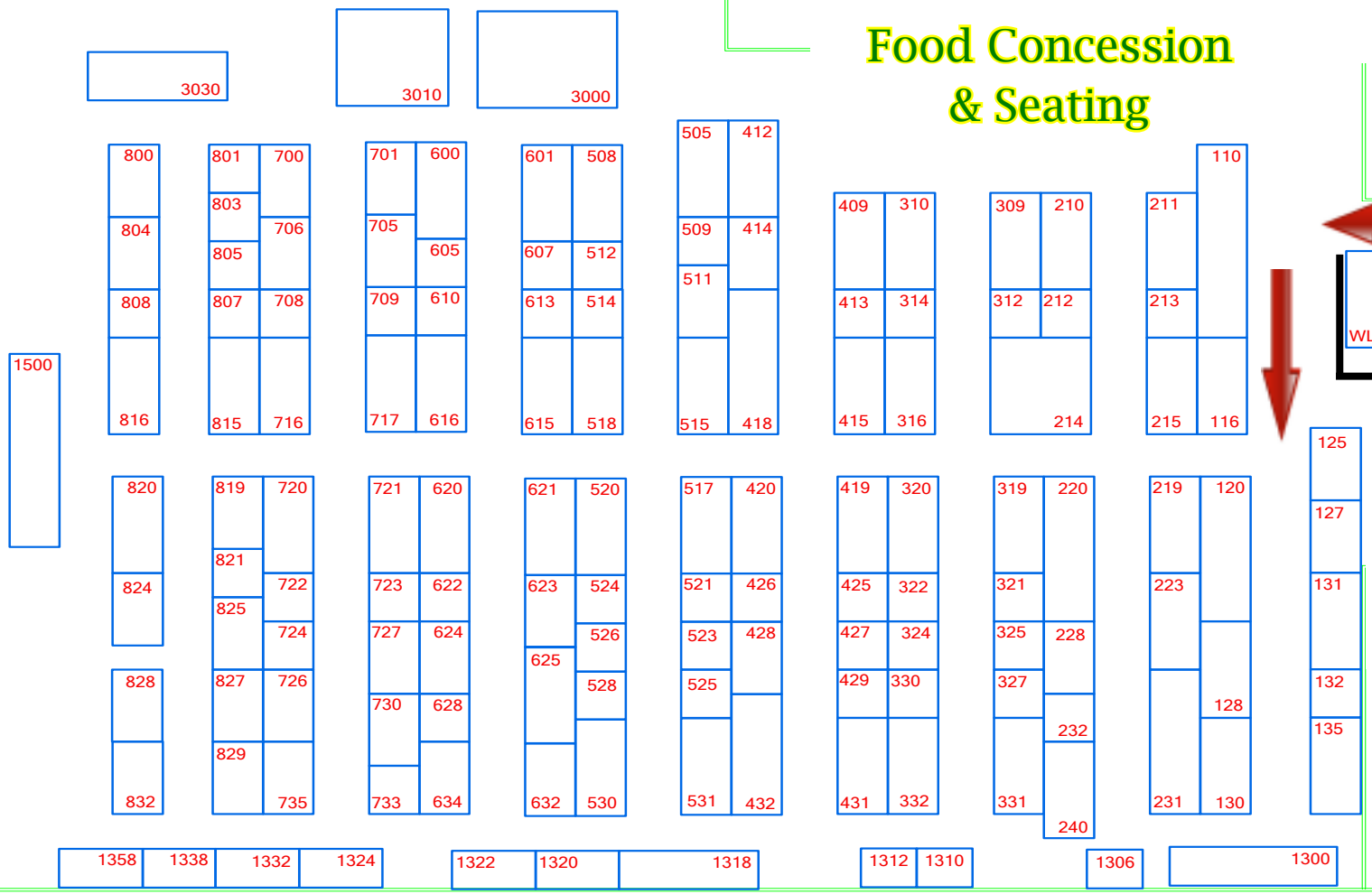
Now, we invite you to join our events as we look forward to showing you exactly what we can do for your business. And greatly look forward to every opportunity to work with you to build a strong and prosperous partnership together.

Chicago Home Shows - produced by Omni Media, Inc
1879 N. Neltnor Blvd. Ste: 332 - West Chicago, IL 60185
Call or Text: 630-953-2500 Fax: 630-953-0400
Email: Shows@FreeHomeShow.com Web: www.FreeHomeShow.com

2026 -2027 Lake County Home Show

Lake County Fairgrounds

Oct. 17 & 18, 2026 & April 24 & 25, 2027



SHOW HOURS

Sat: 10 am - 6 pm

Sun: 10 am - 4 pm

LAKE COUNTY FAIRGROUNDS AND EVENT CENTER

BOOTH PRICES

10' x 8': $1500

15' x 8': $2250

20' x 8': $3000

20 x 16 Endcap: $6600

8' x 8': $1400

*Add $300 per corner for corner booths

** Custom booth sizes from $500. Call for Details

www.FreeHomeShow.com

Shows@FreeHomeShow.com or 630-953-2500

2026 Fall Home Show

Tinley Park Convention Ctr.

October 24th & 25th

SHOW HOURS

Sat: 10 am - 6 pm

Sun: 10 am - 4 pm

BOOTH PRICING

10' x 8': $1500 * 20' x 8': $3000 *

15' x 8': $2250 * 8' x 8's: $1400 *

10' x 6': $1400 *

20 x 16 Endcap: $6600 incl. corners

*Add $300 per corner for corner booths.

www.FreeHomeShow.com

Shows@FreeHomeShow.com or 630-953-2500

2027 SPRING Home Show

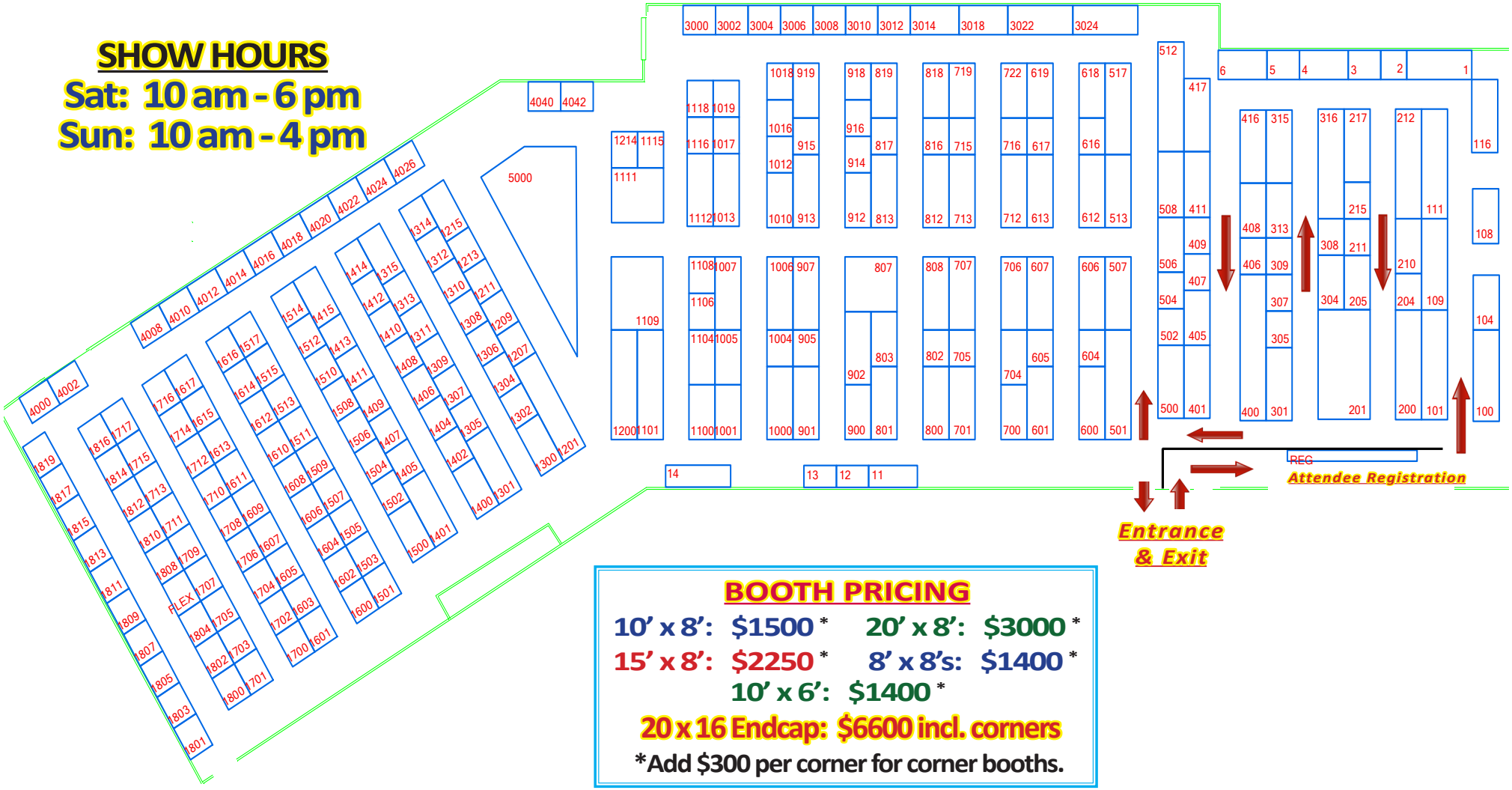
Tinley Park Convention Ctr.

MARCH 6th & 7th

SHOW HOURS

Sat: 10 am - 6 pm

Sun: 10 am - 4 pm



BOOTH PRICING

10' x 8': $1500 * 20' x 8': $3000 *

15' x 8': $2250 * 8' x 8's: $1400 *

10' x 6': $1400 *

20 x 16 Endcap: $6600 incl. corners

*Add $300 per corner for corner booths.

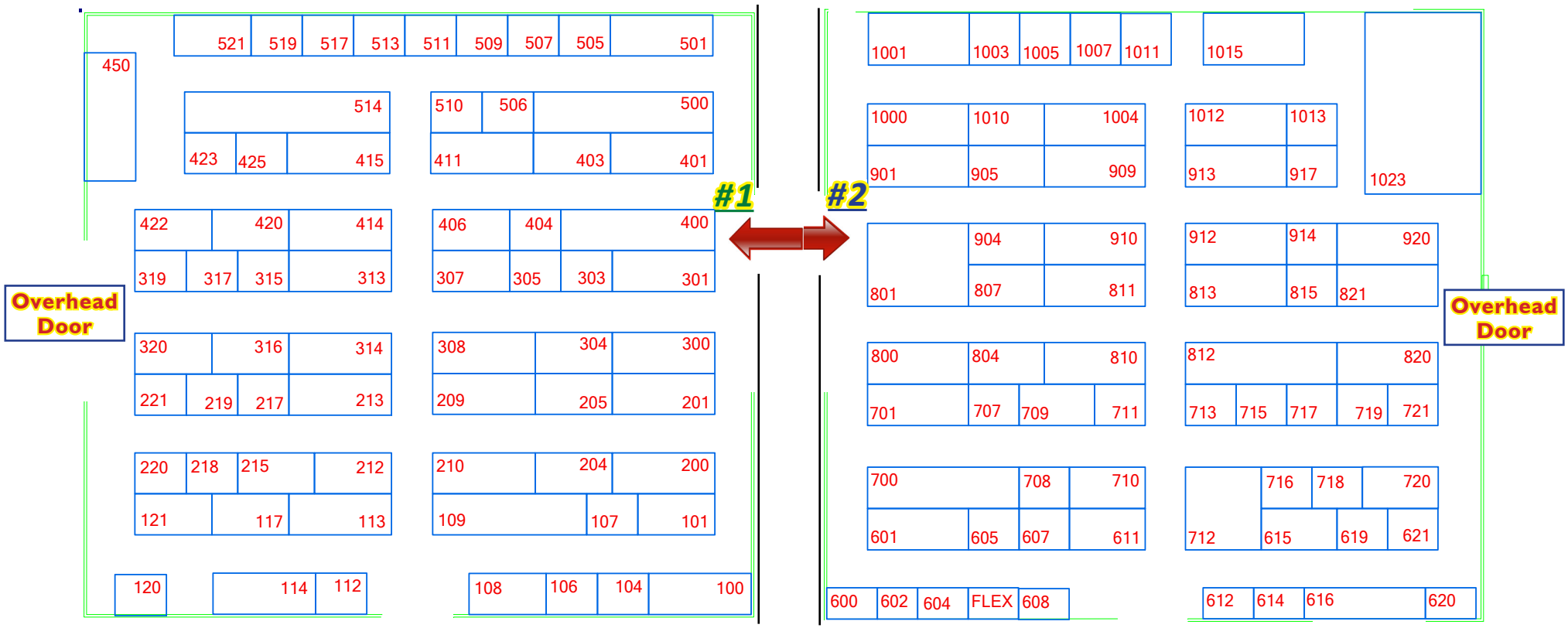
www.FreeHomeShow.com

Shows@FreeHomeShow.com or 630-953-2500

2027 Kane County Home Show

Kane County Fairgrounds

Jan. 23rd & 24th, 2027



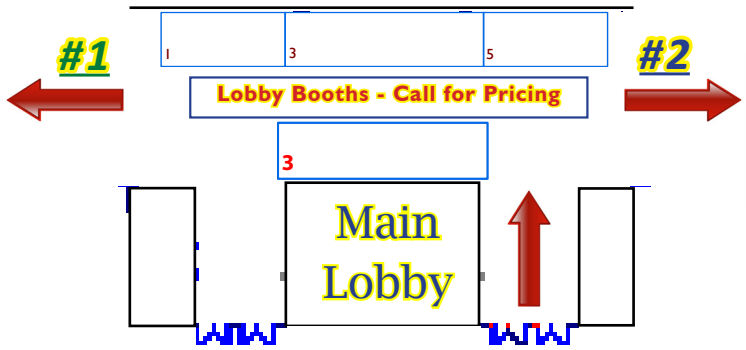
BOOTH PRICES

10' x 8': $1500

15' x 8': $2250

20' x 8': $3000

Add $300 for corner booths



The Entry Door numbers (#1 & #2) from the lobby correspond to the entry door numbers into the main exhibit halls above.
(The lobby is in between the two halls)

SHOW HOURS

Sat: 10 am - 6 pm

Sun: 10 am - 4 pm

www.FreeHomeShow.com

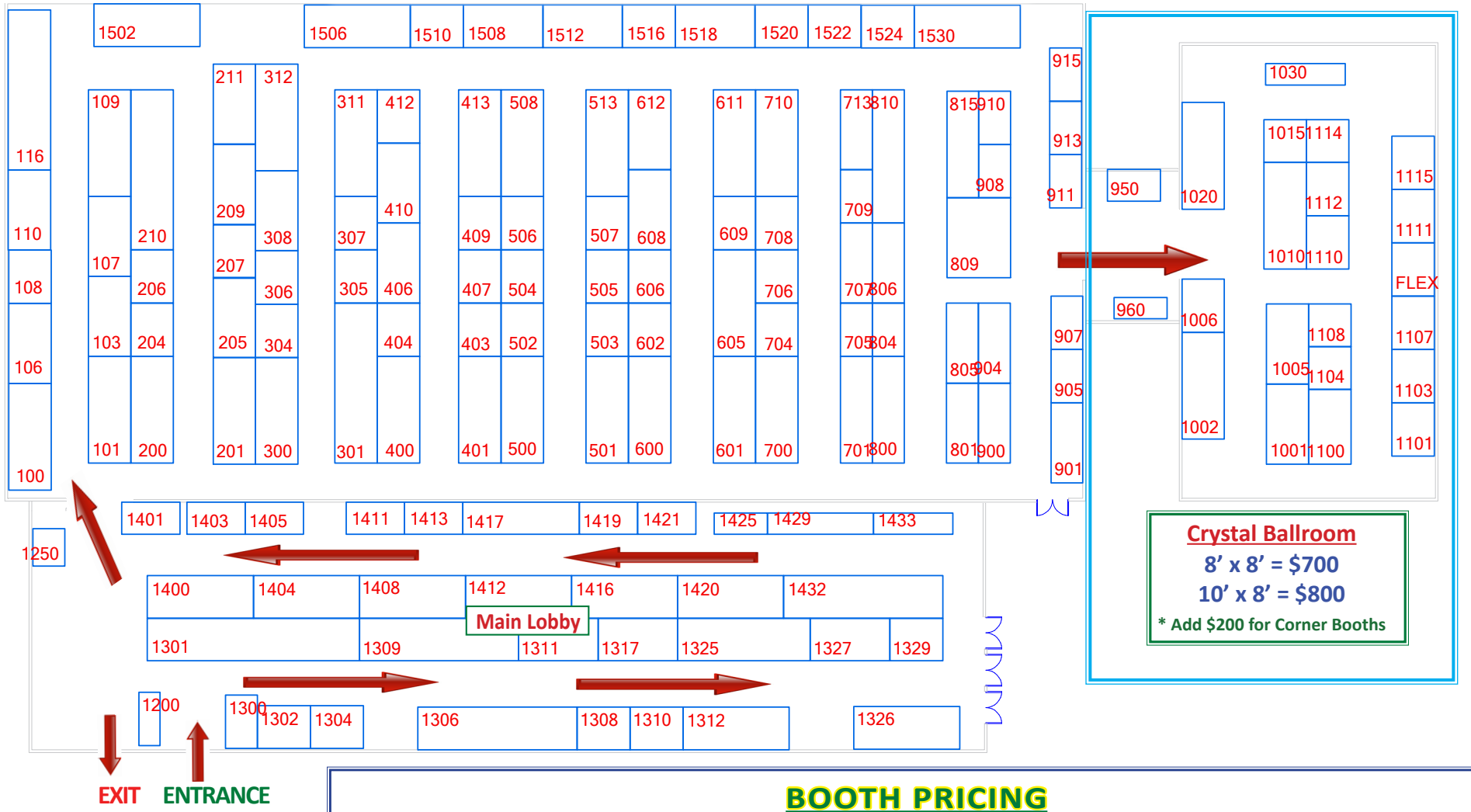
Shows@FreeHomeShow.com or 630-953-2500

2027 Spring Home Show

Drury Lane Conference Ctr.

Oakbrook Terrace, IL

February 20th & 21st



Crystal Ballroom
8' x 8' = $700
10' x 8' = $800
* Add $200 for Corner Booths

SHOW HOURS

Sat: 10 am - 6 pm
Sun: 10 am - 4 pm

BOOTH PRICING

Main Lobby
10' x 8' = $1600
10' x 6' = $1500*
10' x 4' = $1000*
*(odd #'s 1401 - 1433)

Main Ballroom 8' Deep
10' x 8' = $1500
15' x 8' = $2250
20' x 8' = $3000

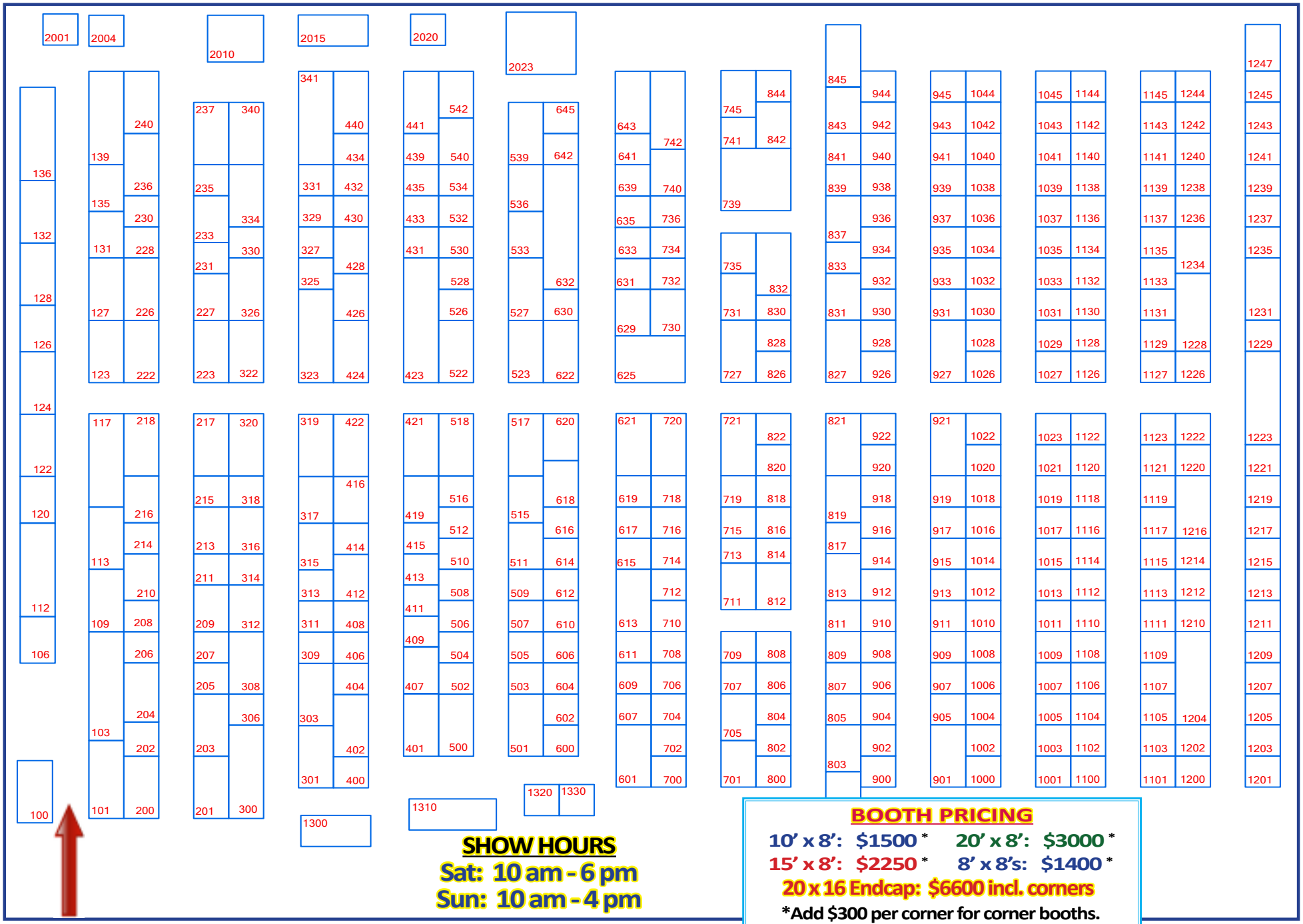
Main Ballroom 6' Deep
10' x 6' = $1400
15' x 6' = $2100*
* (Odd #'s 701-713 & All in Aisles 800 & 900)

Booths are available in other widths of 25', 30', 35', etc. Also in an endcap format (min. 20 x 16).

*Add $300 per corner for corner/end booths.

www.FreeHomeShow.com Shows@FreeHomeShow.com Call / Text: 630-953-2500

2027 Spring Home Show ❖ Schaumburg Convention Ctr. ❖ March 13th & 14th



SHOW HOURS

Sat: 10 am - 6 pm

Sun: 10 am - 4 pm

BOOTH PRICING

10' x 8': $1500 * 20' x 8': $3000 *

15' x 8': $2250 * 8' x 8's: $1400 *

20 x 16 Endcap: $6600 incl. corners

*Add $300 per corner for corner booths.

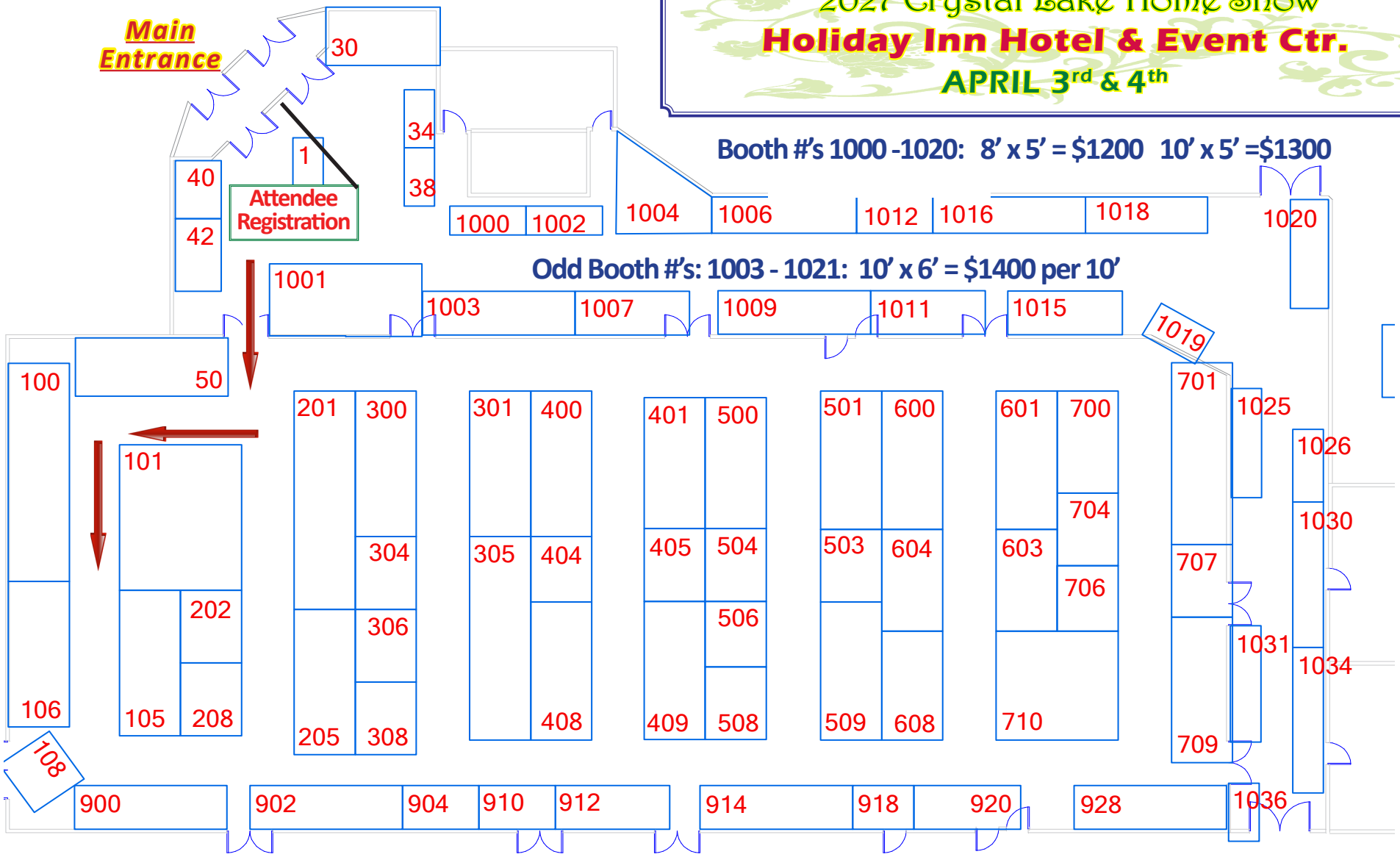
Entrance & Exit

www.FreeHomeShow.com Shows@FreeHomeShow.com or Call or Text 630-953-2500

2027 Crystal Lake Home Show

Holiday Inn Hotel & Event Ctr.

APRIL 3rd & 4th



BOOTH SIZES (width x depth)

#'s 100 - 709: 10' x 8' = $1500

#'s 900 - 928: 10' x 6' = $1400 / 8' x 6' = $1300

Add $300 for corner booths

www.FreeHomeShow.com

Shows@FreeHomeShow.com 630-953-2500

SHOW HOURS

Sat: 10 am - 6 pm

Sun: 10 am - 4 pm

REACH EVEN MORE CUSTOMERS!

PLACE AND AD IN THE HOME SHOW PROGRAM!

Submit Requests & Artwork to Shows@FreeHomeShow.com

Increase your impact at our events by purchasing an ad in our Home Show Programs! This high quality, full-color take-home magazine will be distributed to thousands of attendees at each event. It's a great way to promote your business and spark the interest in your company to the attendees at the entrance by allowing you to highlight your booth number and increase the number of homeowners who'll seek you out at the show. It's a great addition to help boost results and your bottom line. It's affordable and it can make a huge difference, so contact us today for details.

MARKETING OPTIONS	RATE	*I would like to place an ad. (Select preference below.):
Inclusion on www.HomeShow.Mag.com (Social/ Online exposure.)	$100	Quantity: _____
1/2 Page Ad- Horizontal (7.5" w x 5" h)	$200	Quantity: _____
Full Page Ad - Interior Pages (7.5" w x 10.25" h / .25" bleed if possible)	$350	Quantity: _____
Premium Positions - Full Page Ad (Inside Front & Back Covers, Page 3 & Back Cover)	$450	Quantity: _____
*Custom Ad sizes are available by quote. *Ads requiring modifications will incur an additional cost. Please contact our office to discuss the details.		TOTAL DUE: $_____

Email Shows@FreeHomeShow.com your space request form and camera-ready artwork. Notify us if you require any extensions. Please email full-color ads to Shows@freehomeshow.com and ads must be submitted in camera-ready PDF or JPG format. If you have a different format, please send it and we will convert it. To ensure the best quality of your ad, 300 dpi minimum resolution is recommended. If you will require any assistance with your ad or artwork, there is a $75.00 minimum for graphics assistance so please contact us right away to discuss the details and associated costs.

PAYMENT OPTIONS: Payment by check is only accepted prior to 30 days before the event. Payment by Credit Card, Zelle or ACH will be accepted up to the specific deadline assigned for each event which you will be notified of upon ad confirmation. If alternate payment arrangements are needed or for details to send payments by Zelle or ACH, please contact our office. All payments are non-refundable unless authorized in writing in advance.

Pay by Credit Card: Card #: _____ **Exp:** _____/_____ **CVV:** _____

Cardholder Name (please print): _____ **Signature:** _____

Card Billing Address: _____

Chicago Home Shows - Produced by Omni Media, Inc.
1879 N. Neltnor Blvd., Ste: 332
West Chicago, IL 60185
Phone: 630-953-2500 Fax: 630-953-0400

2026 - 2027 EXHIBITOR RESERVATION AGREEMENT (Page 1 of 4)

Please print all information clearly to avoid any delays in processing

Company: _____ Date: _____/_____/_____

Your Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ Fax #: _____ Cell #: _____

Products / Services to be displayed: _____

E Mail: _____ Website: _____

RENTAL EQUIPMENT & ADD-ONS: Indicate the quantity of items you need per show. You CAN bring your own tables & chairs.

*Pre-order prices below are valid when balance is fully paid by 3 weeks prior to the event. Late orders incur added fees.

Skirted Tables: **(circle size) 8'x 2' 6'x 2':** #_____ @ $ 60.00 ea = $_____

Folding Chairs: #_____ @ $ 5.00 ea = $_____

Electricity: **Up to 5 amps. (over 5 amp call for quote):** #_____ @ $150.00 ea = $_____

Wi-Fi Access: **Per Device, Per Weekend. # of devices:** _____ @ $ 50.00 ea ($75 @ Schaumburg) = $_____

Show Program Ad*: Full Pg. Premium @ $450 / Full Pg @ $350 / ½ Pg @ $200 ea = $_____

Rental & Add-On Sub-Total Amount = $_____

# of Events: _____ X Rental & Add-On Sub-Total = $ _____ = TOTAL RENTAL & ADD-ON AMOUNT = $_____

* Send me details regarding your other advertising opportunities (circle): Yes / No

TOTAL BOOTH FEE (FROM PAGE 2): $_____

TOTAL RENTAL & ADD-ONS ORDERED (FROM ABOVE): $_____

TOTAL CONTRACT AMOUNT (TOTAL BOOTH FEE + RENTALS & ADD-ONS): $_____

TOTAL DEPOSIT DUE WITH THIS FORM: $_____

**** OFFICE USE ONLY ****

PAYMENTS: **Make checks payable to "Omni Media, Inc." All payments are non-refundable. Balances are due according to the schedule on page two (2) of this agreement.**

❒ **PAYMENT BY CHECK: CHECK # _____ CHECK DATE: _____ AMOUNT: $ _____**

❒ **PAYMENT BY ACH, ZELLE OR WIRE FUNDS TRANSFER: WE WILL FORWARD INSTRUCTIONS UPON RECEIPT OF THIS FORM**

❒ **CREDIT CARD (CIRCLE CARD TYPE): VISA M/C DISCOVER CHARGE AMOUNT: $ _____**

CARD # _____ EXP. DATE: _____/_____ SEC CODE: _____

CARDHOLDER NAME (Print):_____ SIGNATURE: _____

BILLING ADDRESS: ❒ SAME AS ABOVE ❒ NEW ADDRESS: _____

❒ **I AUTHORIZE THIS CREDIT CARD FOR AUTO-CHARGE OF FUTURE AMOUNTS AS THEY BECOME DUE, AS STATED ON PAGE 2 OF THIS AGREEMENT**

I am an authorized agent of the above-mentioned company and I hereby agree that I have read and understand all terms as contained in all four (4) pages of this Exhibitor Reservation Agreement (Page 1: Exhibitor Information, Page 2: Booth Space Requests, Page 3: Contract Terms and Conditions, Page 4: Show Rules) I am further authorizing that any payment stated above can be processed at this time.

X_____ _____ _____/_____/_____

EXHIBITOR SIGNATURE PRINTED NAME DATE

Omni Media, Inc. 1879 N. Neltnor Blvd. Ste: 332 West Chicago, IL 60185

Phone: 630-953-2500 Fax: 630-953-0400

Exhibitor Reservation Agreement (Page 2 of 4)

1) To request space at our events: List your top three (3) booth choices below or enter "best available", as well as the booth size, and if you'd like a corner booth location. Corner booths are $300 additional.

2) Submit all Four (4) pages of this form to our office. Booth availability changes daily, so we recommend faxing or emailing this form to our office to expedite processing of your requests and then to call or email our office to ensure that it was received. We will confirm your locations by phone or E-mail. If paying by check, include a copy of the check if possible.

3) Requirements to Confirm Booth Space: A completed copy of this reservation form is required. For the Fall events, full payment is due at this time to confirm booth space. For the Spring 2027 events, a minimum 50% deposit is required to secure space now. Balances for the Spring 2027 events are due as follows: January & February events: Prior to December 15th, 2026; March events: prior to January 15th, 2027; April events: prior to February 15th, 2027. Please expedite any mailed payments by check, as a verbal hold on a reservation is only valid for four (4) days from the date of receipt of this form and booth location confirmation. If alternate payment arrangements are needed, please contact our office to discuss the details.

2026 FALL HOME SHOWS

GRAYSLAKE, IL ❖ LAKE CO. FAIRGROUNDS ❖ OCTOBER 17 & 18, 2026

Booth #'s: 1: _____ 2: _____ 3: _____ ☐ Corner Booth Conf'd (office use): _____
Circle size: 10x8 15x8 20x8 20x16 Endcap 10x6 Other: ____x ____ Booth Fee: $ _____

TINLEY PARK, IL ❖ TINLEY CONV. CTR. ❖ OCTOBER 24 & 25, 2026

Booth #'s: 1: _____ 2: _____ 3: _____ ☐ Corner Booth Conf'd (office use): _____
Circle size: 10x8 15x8 20x8 20x16 Endcap 10x6 Other: ____x ____ Booth Fee: $ _____

2027 SPRING HOME SHOWS

ST CHARLES, IL ❖ KANE COUNTY FAIRGROUNDS ❖ JANUARY 23 & 24, 2027

Booth #'s: 1: _____ 2: _____ 3: _____ ☐ Corner Booth Conf'd (office use): _____
Circle size: 10x8 15x8 20x8 20x16 Endcap 10x6 Other: ____x ____ Booth Fee: $ _____

OAKBROOK TERRACE, IL ❖ DRURY LANE ❖ FEBRUARY 20 & 21, 2027

Booth #'s: 1: _____ 2: _____ 3: _____ ☐ Corner Booth Conf'd (office use): _____
Circle size: 10x8 15x8 20x8 10x6 10x4 20x16 Endcap Other: ____x ____ Booth Fee: $ _____

TINLEY PARK, IL ❖ TINLEY CONV. CTR. ❖ MARCH 6 & 7, 2027

Booth #'s: 1: _____ 2: _____ 3: _____ ☐ Corner Booth Conf'd (office use): _____
Circle size: 10x8 15x8 20x8 20x16 Endcap Other: ____x ____ Booth Fee: $ _____

SCHAUMBURG, IL ❖ SCHAUMBURG CONV, CTR. ❖ MARCH 13 & 14, 2027

Booth #'s: 1: _____ 2: _____ 3: _____ ☐ Corner Booth Conf'd (office use): _____
Circle size: 10x8 15x8 20x8 20x16 Endcap Other: ____x ____ Booth Fee: $ _____

CRYSTAL LAKE, IL ❖ HOLIDAY INN CONF. CTR. ❖ APRIL 3 & 4, 2027

Booth #'s: 1: _____ 2: _____ 3: _____ ☐ Corner Booth Conf'd (office use): _____
Circle size: 10x8 15x8 20x8 20x16 Endcap 10x6 Other: ____x ____ Booth Fee: $ _____

OAK LAWN, IL ❖ OAK LAWN PAVILION ❖ APRIL 10 & 11, 2027

Booth #'s: 1: _____ 2: _____ 3: _____ ☐ Corner Booth Conf'd (office use): _____
Circle size: 10x8 15x8 20x8 20x16 Endcap 10x6 Other: ____x ____ Booth Fee: $ _____

GRAYSLAKE, IL ❖ LAKE CO. FAIRGROUNDS ❖ APRIL 24 & 25, 2027

Booth #'s: 1: _____ 2: _____ 3: _____ ☐ Corner Booth Conf'd (office use): _____
Circle size: 10x8 15x8 20x8 20x16 Endcap 10x6 Other: ____x ____ Booth Fee: $ _____

INITIALS: _____ **TOTAL BOOTH FEE: $ _____**

Omni Media, Inc. 1879 N. Neltnor Blvd. Ste: 332 West Chicago, IL 60185
Phone: 630-953-2500 Fax: 630-953-0400

Exhibitor Reservation Agreement (Page 3 of 4)

CONTRACT TERMS & CONDITIONS: Omni Media, Inc., "Producer" and "Exhibitor" / "Exhibitor Representative" agree that all pages of this Agreement have been reviewed and acknowledge that they and their company representatives will follow, adhere to and be liable for any/all "Reservation Requirements" (Terms and Conditions, procedures, responsibilities, guidelines and rules), as outlined within all pages of this Exhibitor Agreement, and those components of the official event Exhibitor Packets, as those become an addendum to this Agreement as well.

Event Displays/Event Participation: Exhibitor may display only the products/services as confirmed and approved by Producer and Exhibitor must have valid contact information clearly displayed and/or attainable to attendees at all times, no exceptions. Add-Ons, rental equipment and electrical service, as listed in this Agreement, can be purchased at an additional fee and Exhibitor is responsible for any equipment damage or loss. Exhibitor must obtain a separate quote for any special services required not listed herein. Rubber wheels must be used on equipment transporting displays and Exhibitor is responsible to any damage incurred by Exhibitor representatives, display equipment/components. Arrangements must be made in advance by exhibitor to request dimensions for entry doors if displays or vehicles are of larger size. No hall equipment or materials are to be moved by the exhibitor. Exhibitor must provide a minimum 25' grounded cord and any splitters/surge bars and any special connectors exhibitors display components will require for functionality if electric has been reserved. If water is used as part of the display, exhibitors must have a hose and submersible pump for draining water. Exhibitor must provide and clearly display fire extinguishers for any Exhibits requiring such, including but not limited to displays containing tents, overhangs, awnings, roofs or exhibitors who will be cooking or with heat sources. Exhibitor display areas must have a professional appearance and be kept clean and orderly at all times. Any materials used in transportation or packing of displays must be removed or stored outside of public view. No display or demonstration shall interfere with neighboring exhibitor staff or booths. The height of displays may not exceed 36" at the side of the booth or 8' at the rear of the booth. Display materials are not to be attached to facility property. A protective floor covering must be used for displays utilizing bricks, decorative pavers, rock, gravel, dirt or similar materials. No solicitation of literature will be permitted outside the booth area, including distribution outside of the building or materials placed on vehicles. Chemicals, helium balloons, open flames, loud noises, sirens and alarms are not permitted. All displays are subject to standard approval by Producer and must adhere to all regulations as set forth in this agreement, as well as State, local and Fire Department regulations and approval. Exhibitor is responsible to obtain any and all permits, meet safety requirements as required by Producer, facility and municipalities, such as displays containing medicinal and therapeutic products, animals, food and/or liquor service. Vehicles are only allowed in the hall with prior approval of Producer and if used as part of exhibit, tanks must have less than 2 gallons of gas, have protective floor covering beneath them with pads under tires and vehicle keys must be left with Producer. Producer will not be held liable, nor refunds issued if Exhibitor fails to obtain said permit(s), licenses, meet necessary guidelines or if they cannot accommodate any necessary booth alterations. Producer reserves the right to reject, remove, or prohibit any exhibit from the show if Producer deems the exhibit or the activities of the exhibitor to violate this Agreement and/or any components constituting the "Exhibitor Packet" and/or actions detrimental to the show or others in any way. Producer reserves the right to change event layout without notice and may reassign/relocate any Exhibitor to an alternate space if Producer is required to do so or as deemed necessary for any reason. Exhibitor agrees booth will not be sublet and that will be staffed during entire show schedule. Exhibitor staff will not remove any display materials or begin taking down show displays prior to the close of the event. Exhibitors or show staff found removing display materials from the hall prior to the close of the event understands this may incur possible suspension from future show participation and agrees to a mandatory minimum fine of $150 for such actions, as well as for any storage and disposal required due to abandoned debris, display materials or equipment left in the Hall after takedown.

Exhibiting: Producer reserves the right to perform any credit checks deemed necessary as authorized by the signing of this Agreement. Only an actual Exhibitor payment as detailed in this Agreement or as agreed to by Producer and an executed Reservation Agreement will guarantee space in an event and must be received by or prior to the date specified by Producer, or the reservation will cancel/expire. Producer makes no representations or warranties regarding "trade limitations" or "exclusivity", as well as competitor proximity within the confines of the hall unless agreed to in advance and stated specifically in writing. Producer may cancel this Agreement with no refund nor credit issued to Exhibitor if Exhibitor fails to comply with any Requirements, terms and/or conditions as set forth in this Agreement, as well as event Exhibitor Packet, including but not limited to, should Exhibitor withdraw or alter this reservation at any time, fail to meet payment terms and/or fulfill terms agreed to for discounts/trades that have been applied. Said conditions will render all discounts/trades null and void, therefore converting trade amounts instead to cash due and Exhibitor will be responsible for all Contract amounts due in full immediately, including the full rate of booth space, Add-Ons, rental equipment and services. Producer shall also have the right to re-sell or re-assign the space to another with no refund or credits due to Exhibitor, unless agreed upon in writing in advance by Producer. Exhibitor shall be liable for Interest applied to any unpaid balance at the rate of two percent (2%) per month from the first day of the payment due date or event, whichever comes first. Payments will first be applied to charges in arrears. Exhibitors issuing checks that are returned N.S.F. or "stopped payment" shall be charged an additional $50.00 fee. Payments are not transferable nor refundable and Exhibitor will be liable for any/all additional costs incurred by Producer in the case of disputes, including but not limited to, Exhibitor altering this booth reservation in any way or in the case of Force Majeure, unless agreed upon in advance in writing by Producer. Force Majeure: Producer will not be liable, nor credits/refunds issued for Producer's failure or delay to perform obligations to Exhibitor under this Agreement, which have become impossible because of circumstances beyond the reasonable control of the Producer. Such circumstances include but are not limited to; acts of God; natural disasters, acts of terrorism, war, civil commotion, fire, facility closure/inaccessibility, labor disputes, strikes or stoppages; government acts or orders; epidemics, pandemics or outbreak of communicable disease, quarantines; national or regional emergencies, potential endangerment to public safety or any other cause, whether similar in kind to the foregoing or otherwise beyond the party's reasonable control. Written notice of a Producer's failure or delay in performance due to force majeure must be given within a reasonable time following the force majeure event commencing, which notice shall describe the force majeure event and the actions taken to minimize the impact thereof. All delivery dates under this Agreement affected by force majeure shall be tolled for the duration of such force majeure. Parties hereby agree and exhibitor accepts that when feasible, Producer will not cancel, but reschedule and transfer the pertinent obligations, deliverables and applicable accounting to dates as soon as practicable and/or allowed by Federal, State and local mandates and guidelines and, if applicable, alternate facility arrangements, after the force majeure condition ceases to exist. Exhibitor agrees to abide by Producer's terms & rules as set forth, and decision in the case of any dispute regarding the terms of this Agreement, trade limitations or exclusivity.

Damages & Insurance: Neither Producer nor hall is responsible for theft, loss, damage or destruction of Exhibitor's property. Exhibitor must provide a current Certificate of Insurance naming Producer as an additional insured on its commercial general liability policy with limits of not less than $500,000.00 per occurrence, thirty (30) days prior to event date. Exhibitor hereby agrees to indemnify and hold harmless Producer and agrees to defend Producer, its employees, agents and the owners of the hall and facility management from any and all claims, liability, loss, damage, cost or expense of any kind whatsoever, including, but not limited to court costs and reasonable attorney's fees, which the Producer may incur, pay, or be required to pay, incident to, or arising directly or indirectly from any willful, negligent, or indirect act or omission by Exhibitor. Exhibitor accepts full responsibility for any and all damage or injury to the public, other exhibitors, Producer, the hall or facility management, resulting from any act(s) of Exhibitor. If, for any reason, a claim for damages shall be imposed against Producer, that claim shall not exceed the space rental fee paid by Exhibitor and that amount shall serve as total damages. PRODUCER SHALL NOT BE LIABLE FOR ANY CONSEQUENTIAL, EXEMPLARY, INCIDENTAL, INDIRECT, OR SPECIAL DAMAGES OR COSTS INCLUDING, BUT NOT LIMITED TO, LOST PROFITS OR LOSS OF GOODWILL, RESULTING FROM ANY CLAIM OR CAUSE OF ACTION, INCLUDING BUT NOT LIMITED TO, BREACH OF WARRANTY, BREACH OF CONTRACT, NEGLIGENCE, OR ANY OTHER LEGAL THEORY, EVEN IF ADVISED, KNEW, OR SHOULD HAVE KNOWN OF THE POSSIBILITY THEREOF. Exhibitor agrees to abide by all local, state and federal laws, including laws against discrimination. Exhibitor shall pay all taxes and be current with all licenses required by law. Exhibitor shall pay all of its subcontractors and suppliers to avoid any mechanics' liens being filed against the event hall and to discharge any such liens by payment.

Warranties and Remedies: Producer makes no warranty, either express or implied, to Exhibitor regarding advertising penetration or sufficiency, show attendance, leads, or sales which Exhibitor may anticipate or receive. Producer's projections are merely speculation, and not to be deemed as actual anticipated public volume or Exhibitor profitability if Exhibitor fails to meet personal/company expectations and therefore no credits or refunds will be issued for any reason as stated herein, nor if Exhibitor cannot participate in an event for any reason or alters this Reservation in any way, unless agreed upon in writing by Producer in advance. This Agreement constitutes the entire understanding of the parties with respect to the subject matter hereof and supersedes all prior and contemporaneous written and oral agreements with respect to such subject matter and may not be altered by Exhibitor's purchase order. Except as expressly provided herein, this Agreement shall not be modified, amended or in any way altered except when authorized and executed by each of the parties in writing, unless Producer has specifically reserved herein the right to alter certain terms hereof. This Agreement shall be governed by the laws of the State of Illinois. In the event Exhibitor breaches the terms of this Agreement and any addendums, in addition to all other remedies available to it in law or equity, Producer may immediately bar Exhibitor from entry or eject Exhibitor from any and all shows, without refund or recourse. No deviation from the terms of this Agreement is valid unless agreed to in writing by Producer. In the event of Exhibitor's breach or dispute of this Agreement or its obligations, Producer shall be entitled to all reasonable fees and costs, including but not limited to, any and all fees and costs incurred by Producer in response to disputes and/or the need by Producer to enforce the terms and obligations as set forth in this Agreement and event Exhibitor Packet(s), including but not limited to, attorney and legal fees, administrative and staff time and service expenses and fees, and any merchant/bank fees, penalties and/or associated costs incurred by Producer. Any and all disputes arising hereunder shall be resolved by submission to arbitration under the commercial rules of the American Arbitration Association. Any and all disputes giving rise to claims hereunder shall be brought in any state or federal court in DuPage County, Illinois and waive any rights to bring such a claim in any other forum. Producer reserves the right to assign this Agreement. This Agreement shall not constitute or create a partnership, joint venture, agency, or employment relationship. Should any part of this Agreement be held unenforceable or illegal, that portion shall be severed, and the remainder of this Agreement shall remain in full force and effect. The obligations of Exhibitor regarding indemnification and insurance shall survive the termination of this Agreement for any reason. By signing this Exhibitor Agreement, I (Exhibitor and/or Authorized Exhibitor Representative), hereby agree that I have read and understand that I and my company are bound by the terms and conditions as contained within all pages within this Exhibitor Agreement, including but not limited to the Booth Reservation Page(s), Confirmation Page(s), and all Contract terms & Conditions within this Agreement.

INITIALS: _____

The Rules below apply to all Chicago Home Show events so please review in detail.

NEW SHOW HOURS: (Attendees) SAT: 10:00am - 6:00pm; SUN: 10:00 am - 4:00 pm *

The doors are open for exhibitor prep on both days at 9:00am

DISPLAY LAYOUT RESTRICTIONS: Only authorized product/services are allowed to be displayed. Do not block your neighbors! Displays in standard booths are not to exceed 8 feet in height to ensure clearance of ceiling/door heights in all areas, as well as not to exceed 4 feet in height for the front 4 feet of the booth to help ensure visibility and so that booths are not blocked out by displays and/or signage. If any portion of your booth display does not fit these parameters, permission must be granted by show management prior to setup of your display to avoid mandatory adjustments or requests for removal of display materials.

RENTAL ITEMS: If you require ANY rental (tables, chairs, electric and WiFi), you must submit the Exhibitor Information Form with your rental needs to ensure your rental can be fulfilled. If you have requested electricity, you MUST bring your own 25' grounded extension cord, surge bars and/or splitters or we cannot guarantee access to the electrical plug-in. All items rented must be returned in good condition or companies will incur mandatory replacement fees.

BOOTH SETUP: EXHIBITOR SETUP: Friday of Event Weekend from 2 pm - 7 pm; TAKEDOWN: Sunday from 4 pm - 7 pm

*Any potential tripping hazard, such as cords/flooring, must be secured with Vinyl or Blue Painters Tape.
*Display materials may not be propped against nor attached to columns or walls at any time.
*Only lightweight signs or banner are allowed to be hung from the pipe and drape backdrop. Free sign hooks are available for this purpose which can be obtained at the show desk during setup or at the front entrance during the show.
*Tables coverings must be non-flammable and cover materials being stored beneath tables. Tables, chairs & carts must have rubber or plastic caps on the feet/wheels so facility is not damaged.
*Chemicals, helium balloons, consistent loud noises and alarms are not permitted.
*Distribution of Food/Beverages MUST BE approved and all permits obtained in advance of event.
*Bricks, pavers, rock/gravel/dirt & similar materials must have a thick protective floor covering underneath.
*No mass construction of booths will be allowed at any time such as painting, sawing, drilling, etc. Anyone requiring major construction for their display must contact our office immediately to discuss.
*Alcohol, smoking and open flame are not permitted in the hall at any time.
*No forklifts, bobcats or vehicles of any kind will be allowed in the building or on the show floor without prior authorization. Carts, dollies and pallet jacks MUST HAVE rubber wheel.
*Displays that obstruct overhead sprinklers MUST HAVE a fully charged ABC Fire Extinguisher visible within display.

VEHICLES: If you have a vehicle as part of your display, please notify show management immediately to review requirements and restrictions. Vehicles on the show floor must have less than 2 gallons of gas in their tanks and have a locking gas cap. Keys for vehicles along with locking gas caps must be delivered to Show Management and will be held for safety reasons during event duration. All vehicles must have carpet or thick cardboard under the tires and heavy gauge plastic under the entire vehicle to protect the floor from any leakage of fluids. Move-in, move-out and access to keys must be supervised by Event Staff at all times.

EXHIBITOR CONDUCT: Exhibitors are responsible for supervision of their display & staff at all times.

*Event Coordinator details (those in charge of event setup, staffing and takedown) must be on file prior to each event.
*Event Staff are not allowed to "hawk" customers, solicit, display or distribute materials outside of booth space.
*Exhibitors are subject to fines if staff arrive prior to approved setup times or begin takedown before event ends.
*Exhibitors are responsible for any damage they or their staff, materials, displays and/or vehicles may cause.

Exhibitor acknowledges that they have reviewed all Event Rules and will ensure all company representatives are informed of Event Rules and will adhere to these Rules at all times while on event premises.

EXHIBITOR / COMPANY NAME: _____

AUTHORIZED SIGNATURE:_____